



FEEL GREAT



BE HEALTHY



SAVE CASH



GO GREEN



HAVE FUN



COMMUNITY



SAVE TIME



what is a
**PUBLIC
BIKE
CENTER?**



BIKE & PARK

LOVE YOUR COMMUTE™



WHAT IS A PUBLIC BIKE CENTER?

what is a
**PUBLIC
BIKE
CENTER?**

Bike centers are facilities equipped with secure bicycle parking that offer additional products and services to support and encourage cycling. In the U.S. there are currently 20 bike centers.



MOST COMMON BIKE CENTER FORMATS

what is a
**PUBLIC
BIKE
CENTER?**

(1)

**Unattended, secure bike
parking facility**



MOST COMMON BIKE CENTER FORMATS

what is a
**PUBLIC
BIKE
CENTER?**

(2)

Attended, secure bike parking facility commercially supported with bike rentals/tours/repairs

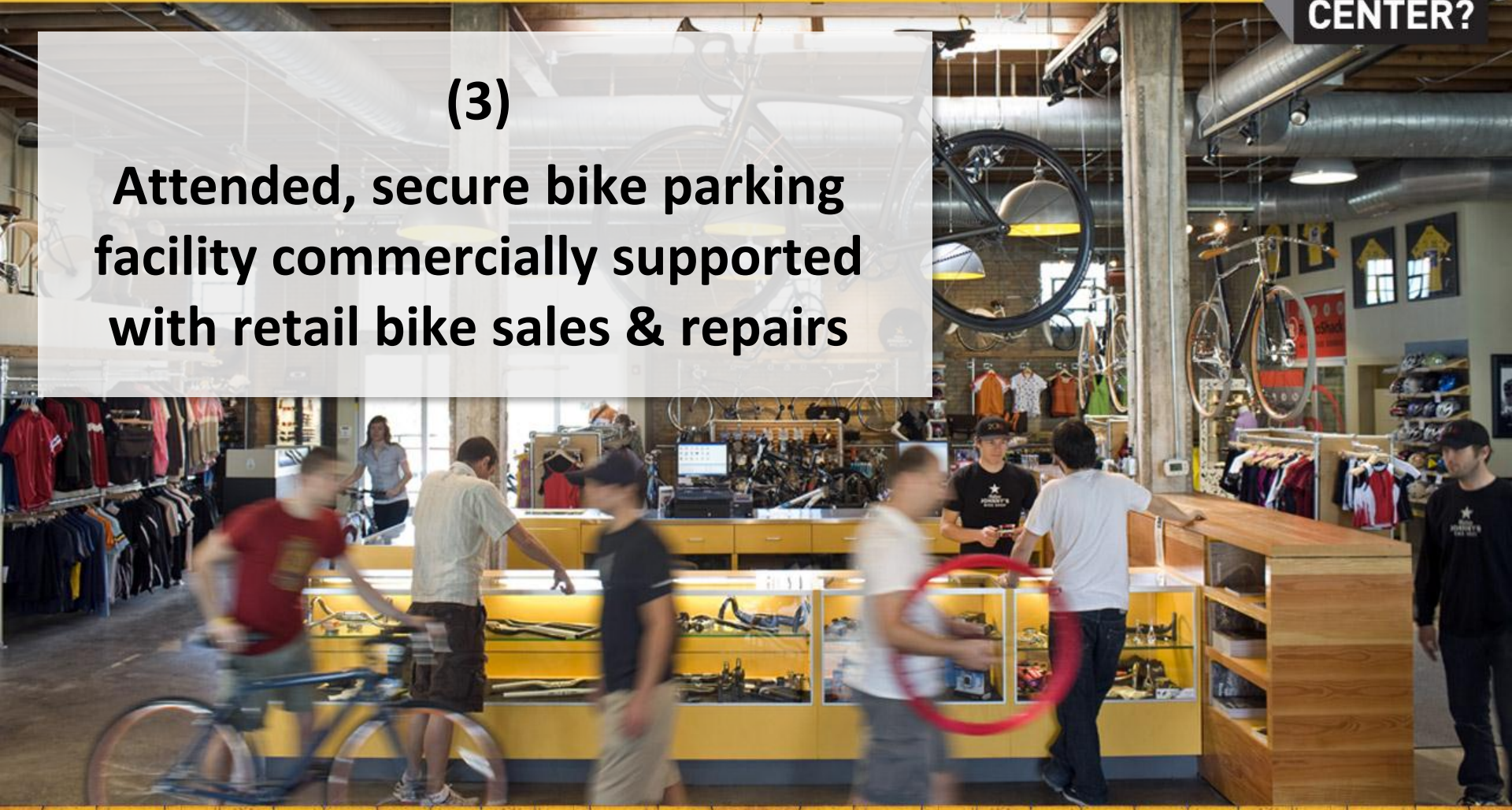


MOST COMMON BIKE CENTER FORMATS

what is a
**PUBLIC
BIKE
CENTER?**

(3)

Attended, secure bike parking facility commercially supported with retail bike sales & repairs



MOST COMMON BIKE CENTER FORMATS

what is a
**PUBLIC
BIKE
CENTER?**

(4)

**Virtual Bike Center --
online communities and
social networks catered
to people who commute
by bike.**



CORE PRODUCTS & SERVICES

what is a
**PUBLIC
BIKE
CENTER?**

- Secure bike parking
- Showers and lockers
- Bike parking valet service
- Bike rentals and tours
- Other electric mobility options like Segways and electric cars sharing
- Bike sales and repairs
- Cafe
- Bicycle education and encouragement programs
- Work programs supporting local jobs linked to cycling
- Online bicycle discussion forums
- Community rides and events

LOVE YOUR COMMUTE™



WHY DO WE NEED PUBLIC BIKE CENTERS?

what is a
**PUBLIC
BIKE
CENTER?**

Beyond core functions of secure bike parking and showers, bike centers serve as community hubs for cycling, and the products/services offered encourage people to ride. More people riding is good for the planet, good for our communities, and good for personal health.

